Tuesday FEBRUARY 20

• 9:00am - 12:00 pm REGISTRATION
• 10:45am - 11:45am PRE CONFERENCE SESSION: Canada Alberta Job Grant: Moyra Kennedy, Workforce Consultant, Wetaskiwin & Area
• 12:00 - 12:45pm OPENING LUNCH/WELCOME
• 12:45 - 2:00pm OPENING KEYNOTE: Chris Fields, 13 ways Inc. “Do One Small Thing”
• 2:00 - 2:15pm NETWORKING BREAK
• 2:15 - 3:15pm CONCURRENT SESSIONS 1
  1A - KEYNOTE BREAKOUT: Memories in the Making - Chris Fields, 13 ways Inc.
  1B - Let’s Eat, Adding Culinary to Your Event - Tannis Baker, Alberta Culinary Tourism Alliance
  1C - Chartier Our Story - Sylvia Cheverie, Owner
• 3:15 - 3:30pm - NETWORKING BREAK
• 3:30 - 4:30pm - POWER PANEL: How to Partner With Other Associations
  Tannis Baker - Alberta Culinary Tourism Alliance
  Lisa Lima - Travel Alberta
  Alexis Nelson - Government of Alberta’s Ministry of Culture and Tourism
• 4:30 - 5:30pm - Free Time
• 5:30 - 9:00pm ALBERTA SHOWS OFF DINNER AND TRADE SHOW
  Keynote Speaker - John Catucci Keynote
  Entertainment - Indigo Circus
Wednesday FEBRUARY 21

- 8:30 - 9:15am BREAKFAST
- 9:15 - 10:15am Alberta Success Story: Kraay Family Farms
- 10:15 - 10:30am NETWORKING BREAK
- 10:30 - 11:30am CONCURRENT SESSION 2
  2A - Blackfoot Crossing Historical Park: Repatriation - Bringing Crowfoot Home!! Romeo Crowchief - General Manager
  2B - Mapping Culinary Tourism Assets: Rheannon Green, Alberta Culinary Tourism Alliance
  2C - Canada Alberta Job Grant: Moyra Kennedy, Workforce Consultant, Wetaskiwin & Area
- 11:30am - 12:15pm Alberta Success Story: Babas and Borscht - Hazel Anaka, Festival Coordinator
- 12:15 - 1:15pm LUNCH
- 2:15 - 2:30pm NETWORKING BREAK
- 2:30 - 3:30pm CONCURRENT SESSIONS 3
  3A Alexis Nelson, Government of Alberta’s Ministry of Culture and Tourism
  3B Keynote Break Out: Sunny Lenarduzzi
- 3:45 - 4:45PM ECONOMIC DEVELOPMENT OFFICERS PANEL
- 5:30 - 6:30pm COCKTAILS
- 6:30 - 9:30pm DINNER / AWARDS
Entertainment: Aaron Goodwin and Indigo Circus
Thursday FEBRUARY 22

• 8:30 - 9:00am COFFEE/SWEETS
• 9:00 - 9:45am ALBERTA SUCCESS STORY: Why don’t we run the Raceway in Wetaskiwin? Edmonton International Speedway - Loretta Thiering
• 9:45 - 10:00am NETWORKING BREAK
• 10:00 - 11:00am Concurrent Sessions 4
  4A - Economic Development Officers Keynote Break Out
  4B - Grant Writing workshop: Lars K. Hallstrom, PhD, Director, Alberta Centre for Sustainable Rural Communities
• 11:00 - 11:30am BRUNCH
• 11:30am - 12:30pm CLOSING KEYNOTE PRESENTATION:
  Jenifer Horvath - Business Advisor Alberta Women Entrepreneurs (AWE)
• 12:30pm - CLOSING REMARKS
• 1:00PM CONFERENCE CLOSE