



# Rural Tourism Conference Scholarship

“A program to support leadership development and mentorship training”

## Growing Rural Tourism Conference February 13 – 15, 2017

The Growing Rural Tourism Conference supports continuous learning and innovative educational opportunities for rural Alberta businesses and post-secondary students. This year they will partially sponsor individual business owners and students enrolled in a full-time post-secondary tourism program to attend the Growing Rural Tourism Conference.

### Who is Eligible?

Individual business owners and full-time students who:

- 1 Presently own and operate a full-time tourism business in rural Alberta or businesses looking to incorporate tourism products or experiences into their existing business
2. Students enrolled in a full-time tourism program. Students must include which post-secondary institution and tourism program (s) they are enrolled in.
3. Are committed to lifelong learning.
4. Willing to write a summary report and share their ideas and experiences with their community partners, consortia, chamber, colleges, etc.
5. Must be a first time applicant

### What is Included?

The scholarship will pay 50% of **regular conference registration**. All travel and accommodation expenses are the responsibility of the applicant.

### How do you Apply?

Application is attached or available on [GrowingRuralTourism.ca](http://GrowingRuralTourism.ca)

All requests for funding support must be received by February 10, 2016.

Funds will be paid on your behalf directly to the Camrose Regional Exhibition.

### What is the Selection Process?

Space is limited to 25 participants, and will be offered on a first come, first served to eligible applicants. The conference committee will review the applications and choose the successful candidates.

**Tourism Scholarship  
Registration Form  
Growing Rural Tourism Conference  
February 13 – 15, 2017**

Name: \_\_\_\_\_

Position: \_\_\_\_\_

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Web site: \_\_\_\_\_

Please answer the following questions on a separate sheet of paper(s). Please submit a letter of recommendation/reference with your completed application. Please note the scholarship is open to both business owners/operators and post-secondary students

1. I own / operate a full-time rural business in Alberta  Yes  No

Please provide a brief description of your business (what is your business, history, how long have you been involved, future plans for your business, responsibilities etc). Include brochure, business card, business profile, website address or other promotional information that highlights your business.

2. I am a student enrolled in a full-time post-secondary tourism program  Yes  No

What post-secondary education institution are you attending? \_\_\_\_\_

What program are you enrolled in? (include details and program description):

3. What do you hope to gain from attending this learning event?

4. Do you belong to any related associations?  Yes  No

If so, which ones?

5. How would you be willing to share your ideas and experiences from attending this learning event?

6. Have you attended the Growing Rural Tourism Conference before?  Yes  No

If so when?

**Deadline for applying:  
January 20, 2017**

**Please send completed application to:**

Camrose Regional Exhibition

c/o Chuck Erman

4250 Exhibition Drive Camrose, AB T4V 4Z8

TF: 1.800.296.8112 Ph: 780.672.3640 Fx: 780.672.8140

E: cre@cre.ab.ca www.growingruraltourism.ca